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SPEC TPCS IN PUBLIC RELATIONS

Basic Form Items	Strong Disagree	Disagree	Neutral	Agree	Strong Agree	Total	Avg
Course Well-Organized	0	0	0	3	8	11	4.7
Communicated Information Effectively	0	0	0	1	10	11	4.9
Showed Interest in Student Progress	0	0	0	2	9	11	4.8
Assignments and Tests Returned Promptly	0	0	1	3	7	11	4.5
Student Freedom of Expression	0	0	0	0	11	11	5.0
Course of Value to Date	0	0	0	2	9	11	4.8
	Very Unsat	Unsat	Sat	Very Good	Excel		
Overall Instructor Rating	0	0	1	0	10	11	4.8
Overall Course Rating	0	0	1	4	6	11	4.5
	Excessive	High	Average	Light	Insufficient		
Student Rating of Course Workload	0	3	7	1	0	11	
Course Enrollment: 11							

Guide to the Interpretation of the Course-Instructor Surveys at UT Austin

The Basic Form items are used in almost all UT Austin colleges and schools. These items provide general information about the course and instructor. The three sets of scales used and the associated weights are:

- Strongly Disagree.....1
- Disagree.....2
- Neutral.....3
- Agree.....4
- Strongly Agree.....5
- Excessive
- High
- Average
- Light
- Insufficient
- Very Unsatisfactory.....1

Unsatisfactory.....	2
Satisfactory.....	3
Very Good.....	4
Excellent.....	5

The Average (AVG) is calculated by adding all of the weights for a single question and dividing by the number of respondents. The course workload question is not averaged.

The number of students marking each option is reported for each of the items. These frequency distributions provide information about the level of student ratings and the spread and shape of the class distribution of responses. The distributions thus provide a general picture of how the class is viewed by students; e.g., Are student ratings toward the top of the scale? Is there a relatively large proportion of unsatisfactory ratings? Students will find that there are definite differences in the rating patterns of various courses.

Course-Instructor Surveys have been shown to be a valid indicator of teaching effectiveness. However, most experts on teaching evaluation advise that no one method gives the complete picture of an instructor's teaching ability; multiple measures, on multiple occasions, are advised to give a full picture of the teaching effectiveness of a particular instructor. Moreover, other factors, such as size of class, level of the class, and content of the course, can cause small variations in the ratings. Thus while the results reported for the Basic Form items can be useful in selecting courses, the results for a particular instructor should not be interpreted as providing complete information on the teaching effectiveness of that instructor.